



ZALLEVO™

COMPENSATION PLAN

A MESSAGE FROM OUR FOUNDER

Welcome to Zallevo! As the founder of this life-changing company, I look forward to supporting you throughout your journey.

For those who want an opportunity for greatness, Zallevo is where it is at. Our thriving community has rallied around the vision and company mission to uplift people to their highest potential.

Zallevo offers a powerful opportunity to those who seek indisputable results as well as the desire to make a lasting impact for themselves and others. With our elite product line, world-class compensation plan, remarkable core values, and inspirational community, you will be empowered to create a life of success and financial freedom like never before.

Zallevo's master formulations are custom-designed to achieve exceptional results. These unrivaled results drive the business opportunity and compensation plan, elevating your life to places most are not able to reach. May this step forward take you to a place that you have never experienced before while allowing you to enjoy the benefits and joy that comes from helping yourself and others to gain ultimate success.

Zallevo is a place for you to develop yourself as a person and leader. You will optimize your health and even your wealth if you choose. Together, we are on a mission to be a pillar of strength in people's lives. We reach out to others because we know the world changes one person at a time. You can be that source of strength needed in the world.

Cheers to the start of an incredible journey!



Brandon J. Broadwater

Brandon Broadwater
Founder and CEO of Zallevo™

MEANING OF ZALLEVO

Zallevo

[Za-Lay-Vo]

Derived from the Latin words "Allevo" and "Zenith" which have a combined meaning of:

1. The time in one's life of greatest power and success.
2. To elevate, to rise up, to uplift and enhance.
3. To elevate people to their highest potential.



VOCABULARY & DEFINITIONS

ACTIVE

A Wellness Partner must maintain at least 200 PV+VV to be considered active each calendar month. A WP must be active to qualify for commissions and bonuses.

BTR - BALANCE TEAM RULE

Requirement for advancing in rank only. BTR is the maximum amount of TMV that can come from a single leg each month.

CAREER RANK

The highest rank WP's has reached since they joined Zallevo.

COMMISSIONS

Earnings that are paid to you from our compensation plan. Commissions are sent out around the 15th of each month.

COMMISSION MONTH

Follows calendar month and starts midnight Mountain Time on the first day of the month and ends at 11:59 PM Mountain Time on the last day of each month.

CV - COMMISSIONABLE VOLUME

The volume commissions are paid on. Each product and system has an assigned CV.

FAST START PERIOD

The month a WP joins Zallevo plus the next two calendar months.

LEG

Begins with a level one (personally sponsored) WP and includes all the WP's beneath them. A WP has as many legs as they have level one WPs. For example, if Sally has four level one WPs, then she has four legs. Julie is one of Sally's level one WPs. Julie, and her entire downline, is considered to be one leg to Sally.

LEVEL

The position a WP has in a downline team. For example: WP's personally sponsored are level one.

NG - NEW GENERATION

This is a requirement to maintain leadership ranks. NG requires a WP to promote one Platinum Leader (PL) every 12 months, specifically 12 months from last PL promotion. PLs do not need to be directly sponsored! They can come from any level that is between you and the next PL below you in your organization. This allows you to find and develop the rising stars below you.

PAID AS RANK

Each WP is paid at the title for which they qualify during the commission month.

PV+VV - PERSONAL + VIP VOLUME

Personal Volume (PV)= Wellness Partner's personal purchase volume in a commission month.

VIP Volume (VV)= VIP Volume represents all cumulative Subscribe & Save order and/or wholesale orders in a commission month.

QUALIFIED VIP

A personally sponsored VIP with at least 100 PV+VV in a commission month.

SPONSOR

The WP who introduces an individual to Zallevo is considered to be the "sponsor" or "personal sponsor". The sponsor is the Wellness Partner directly above them and VIP Customers are an extension of the sponsor and do not occupy a node in the tree. Example, if Sue enrolls Tiffini as a WP, Sue is Tiffini's Sponsor and is on Sue's 1st level. If Tiffini enrolls 3 VIP's, all 3 VIP's and Tiffini (WP) are part of Sue's 1st level volume. See "PV+VV" for more information.

SUBSCRIBE & SAVE

Subscribe & Save allows WP's and VIP's to purchase Zallevo Master Formulations & Zallevo Collections at the lowest cost by setting up a monthly recurring order.

TEAM

All individuals in an organization, starting with those personally sponsored WP's (level one) and all levels below them and so forth.

HELPFUL INSIGHTS	
Downline Placement Strategy When you personally sponsor a new person, they are automatically placed on your front line at level one.	Household Only one WP account per household.

TMV - TEAM MONTHLY VOLUME

Monthly orders with commissionable volume from your entire organization which includes Personal Volume (PV) + VIP Volume (VV) and all organizational (downline) volume which includes all WP Volume and their VIP Volume.

VIP CUSTOMER

A VIP Customer is eligible to purchase products for personal use at Subscribe & Save and/or wholesale price. They do not have a Wellness Partner agreement in effect and are not eligible to participate in the compensation plan.

VIP CUSTOMER RESIDUAL INCOME

Commissions paid to a Wellness Partner from cumulative VIP Customer Volume during a commission month. There are 4 residual income tiers:

200 = 10%
500 = 15%
1,000 = 20%
1,500+ = 25%

Note: The Wellness Partner must have at least 200 PV+VV in order to qualify for a commission.

WP - WELLNESS PARTNER

This is a person who joins Zallevo and has the ability to earn commissions from our world-class compensation plan.

VIP CUSTOMER FREE Annual Membership	Receive Wholesale Pricing with Subscribe & Save
WELLNESS PARTNER \$39.95 Annual Membership. Earn commissions by sharing	Receive Wholesale Pricing with Subscribe & Save

OUR WORLD-CLASS COMPENSATION PLAN

AMBASSADOR	MENTOR	PREMIER MENTOR	ELITE MENTOR	SILVER LEADER	GOLD LEADER	PLATINUM LEADER	★ SERVANT LEADER	★★ SERVANT LEADER	★★★ SERVANT LEADER	★★★★ SERVANT LEADER	★★★★★ SERVANT LEADER	VALIANT SERVANT LEADER
200 PV+VV	200 PV+VV 500 TMV 250 BTR	300 PV+VV 800 TMV 400 BTR	400 PV+VV 1,200 TMV 600 BTR	500 PV+VV 2,000 TMV 1,000 BTR 2 MENTOR LEGS	500 PV+VV 3,500 TMV 1,750 BTR 2 ELITE MENTOR LEGS	500 PV+VV 7,000 TMV 3,500 BTR 2 SILVER LEGS	500 PV+VV 15,000 TMV 7,500 BTR 3 GOLD LEGS	500 PV+VV 30,000 TMV 15,000 BTR 2 GOLD LEGS 1 PLATINUM LEG	500 PV+VV 60,000 TMV 30,000 BTR 3 PLATINUM LEGS	500 PV+VV 120,000 TMV 60,000 BTR 3 PLATINUM LEGS 1 SERVANT LEADER ★ LEG, NG	500 PV+VV 240,000 TMV 120,000 BTR 3 PLATINUM LEGS 2 SERVANT LEADER ★★ LEGS, NG	500 PV+VV 600,000 TMV 300,000 BTR 3 PLATINUM LEGS 2 SERVANT LEADER ★★★ LEGS, NG
10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%
	4%	6%	8%	9%	10%	10%	10%	10%	10%	10%	10%	10%
10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
			3%	4%	5%	7%	7%	7%	7%	7%	7%	7%
			10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
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					2%	3%	4%	4%	4%	4%	4%	4%
						2%	3%	4%	4%	4%	4%	4%
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									3%	3%	3%	3%
									0.50%	0.75%	1%	1%
<div style="display: flex; justify-content: space-between;"> <div style="text-align: center;"> <p>FAST ADVANCEMENT BONUS*</p> <p>\$50 \$100 \$200</p> </div> <div style="text-align: center;"> <p>PL BONUS*</p> <p>\$500</p> </div> <div style="text-align: center;"> <p>CHECK MATCH BONUS*</p> <p>5% 10% 12% 14% 15% 15%</p> <p>UP TO \$500* FOR "EACH" PL+ 1 GENERATION UP TO \$1,000* FOR "EACH" PL+ 2 GENERATIONS UP TO \$1,500* FOR "EACH" PL+ 3 GENERATIONS UP TO \$2,000* FOR "EACH" PL+ 4 GENERATIONS UP TO \$3,000* FOR "EACH" PL+ 5 GENERATIONS UP TO \$4,000* FOR "EACH" PL+ 6 GENERATIONS</p> </div> </div>												

RESIDUAL INCOME AND/OR BONUSES

VIP RESIDUAL INCOME

LEVEL 1

FAST START

LEVEL 2

FAST START

LEVEL 3

LEVEL 4

LEVEL 5

LEVEL 6

LEVEL 7

LEVEL 8 & BEYOND INFINITY BONUS*

DYNAMIC ROLLUP

COMPENSATION PLAN DETAILS

Infinity Bonus	Unlimited Depth Payout - Up to 1% of Total CV.	VIP Residual Income	Additional 10%-25% on orders from VIPs: 200 - 499 VV = 10% 1,000-1,499 VV= 20% 500 - 999 VV = 15% 1,500 VV and above = 25%	
Unlimited Platinum Arrival Bonus	Arrival Bonus is paid when you achieve Platinum rank for the first time. You'll also receive a PL match for all new PL in your organization when you hold PL paid as rank and their is not another PL between you and the new PL.		Three & Free	Get Three Qualified VIP's & Get Your Products Free! You get up to \$150 in Monthly Product Credit. Three & Free is paid as a product credit and must be redeemed within two months following the month the credit was earned. Product credit amount is the average of the highest three qualified VIPs orders (up to \$150). Note: a Qualified VIP has 100 PV+VV in the month.
PL+	Platinum Leader or Greater			Three Steps to \$600/mo.
Check Match Bonus	Check Match pays a percentage of earnings for each Platinum leader or higher (PL+) earnings of Unilevel, Fast Start, and Infinity Bonus. Once you have a PL+ in a single leg, that will begin a new generation. When you have multiple PL+ on a single leg, each PL+ is the starting point of a new generation. Check Match bonus pays on each generation including everyone below them, down to, but not including, the next PL+ (based on title rank). As you rank advance and develop leaders, you can get paid up to six generations on every leg!		Fast Advancement Bonus	
Fast Start	Fast Start pays 10% of the product purchased from each newly enrolled VIP & WP at any time on your Level 1 & 2 when qualified.	Dynamic Rollup		Get an annual boost to your income because Dynamic Rollup is built into our compensation payout. To keep your organization thriving, the system is optimized to check your team monthly. This allows you to get the most out of the compensation plan! To stay active, your WPs must have 600 PV+VV or more in a 12 month period. If not they will automatically be moved to a VIP on their annual renewal date so they can still get the best price on our master formulations.

GET REWARDED TO SHARE

Create Financial Freedom, Travel the World, Earn Free Products, and Much More!

EARN COMMISSIONS
ON EVERY SINGLE PRODUCT

PLUS REWARDS



AS YOU ENROLL
VIP CUSTOMERS

RESIDUAL INCOME
UP TO 25% FROM
VIP PURCHASES

EARN A REBATE
UP TO 25% ON YOUR
OWN ORDERS

THREE & FREE

FAST ADVANCEMENT
BONUS

UNLIMITED PLATINUM
ARRIVAL BONUS

CHECK MATCH BONUS

FAST START BONUS

UNILEVEL
TEAM BONUS

RETAIL BONUS



AS YOU ENROLL
WELLNESS PARTNERS
(BUSINESS BUILDERS)

TWO STEPS TO
\$100/MO.

THREE STEPS TO
\$600/MO.

INFINITY BONUS

Let people choose
what they want to do.

Either way YOU Get Rewarded

QUICK START GUIDE

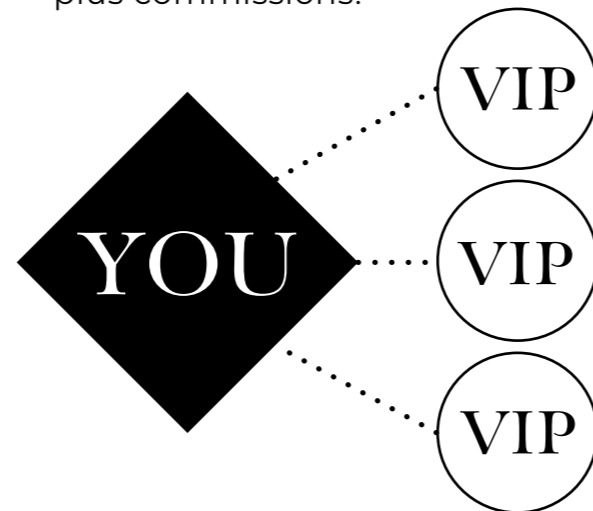


1 STEP 1: "THREE & FREE"

VIP customers are integral to your success! They provide you with the opportunity to:

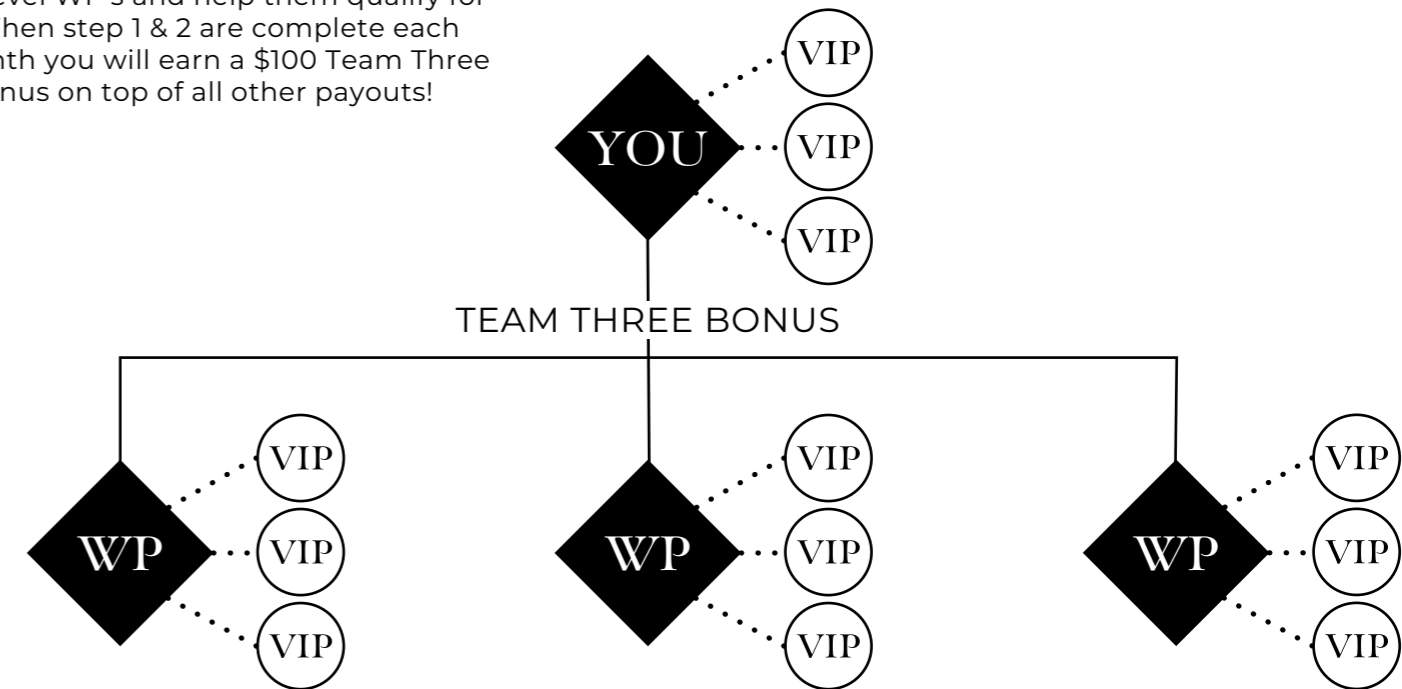
- ◆ Earn residual income
- ◆ Qualify for *Three & Free*
- ◆ Earn rebates
- ◆ Qualify for rank advancement

Have at least Three Qualified VIPs and You get free product credit... plus commissions!

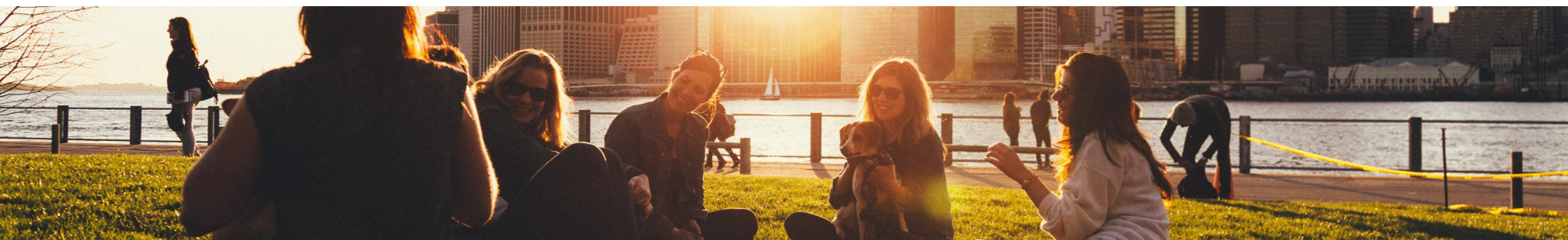


2 STEP 2: "HELP THREE ENROLL THREE"

Enroll three 1st level WP's and help them qualify for three & free. When step 1 & 2 are complete each commission month you will earn a \$100 Team Three Structure Bonus on top of all other payouts!



FREE PRODUCT + TEAM THREE BONUS = RESIDUAL INCOME



3

STEP 3: "DUPLICATE"

RESIDUAL INCOME

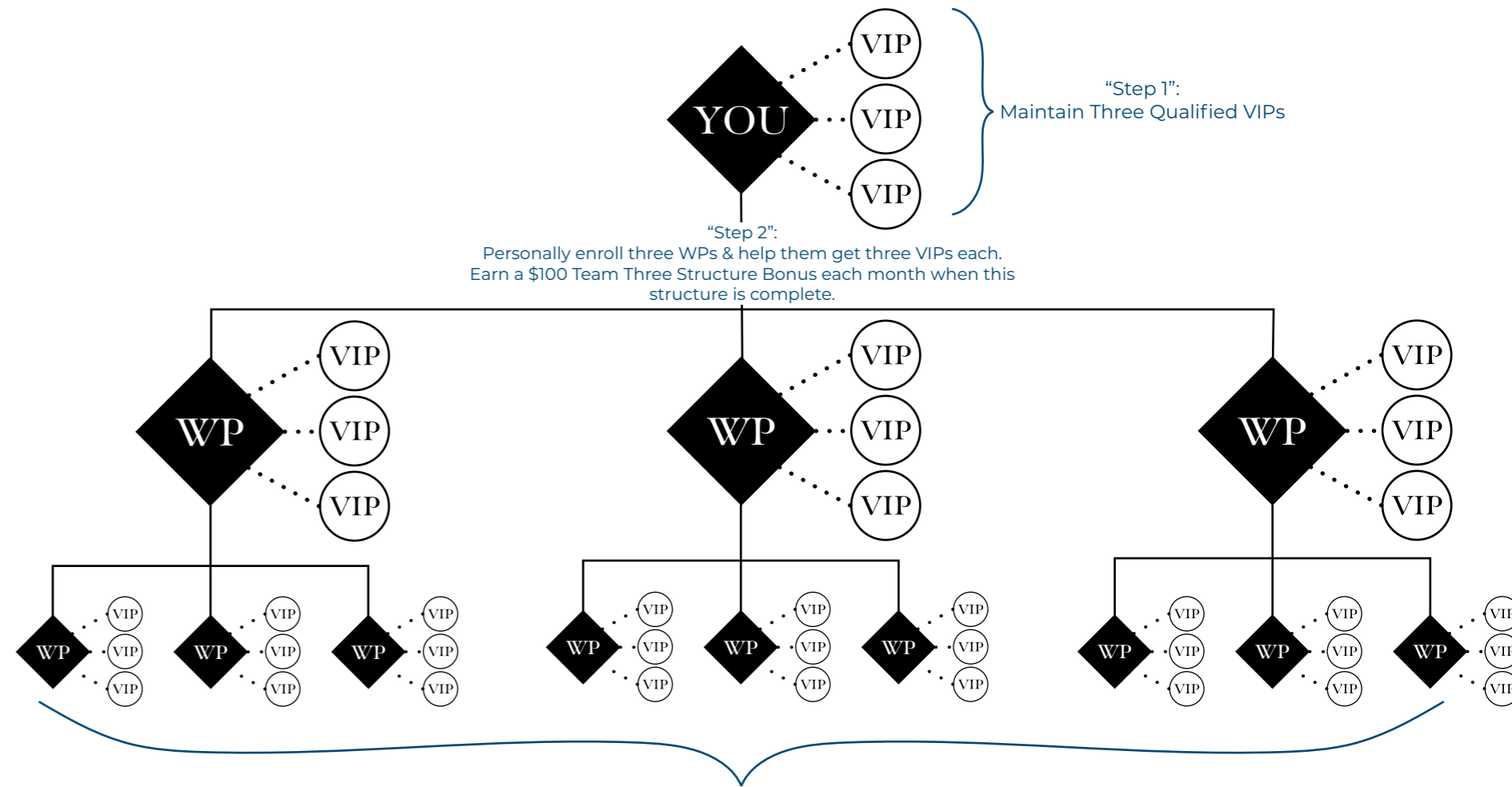
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Step 1:
Maintain three Qualified VIPs to get *Three & Free* benefits.

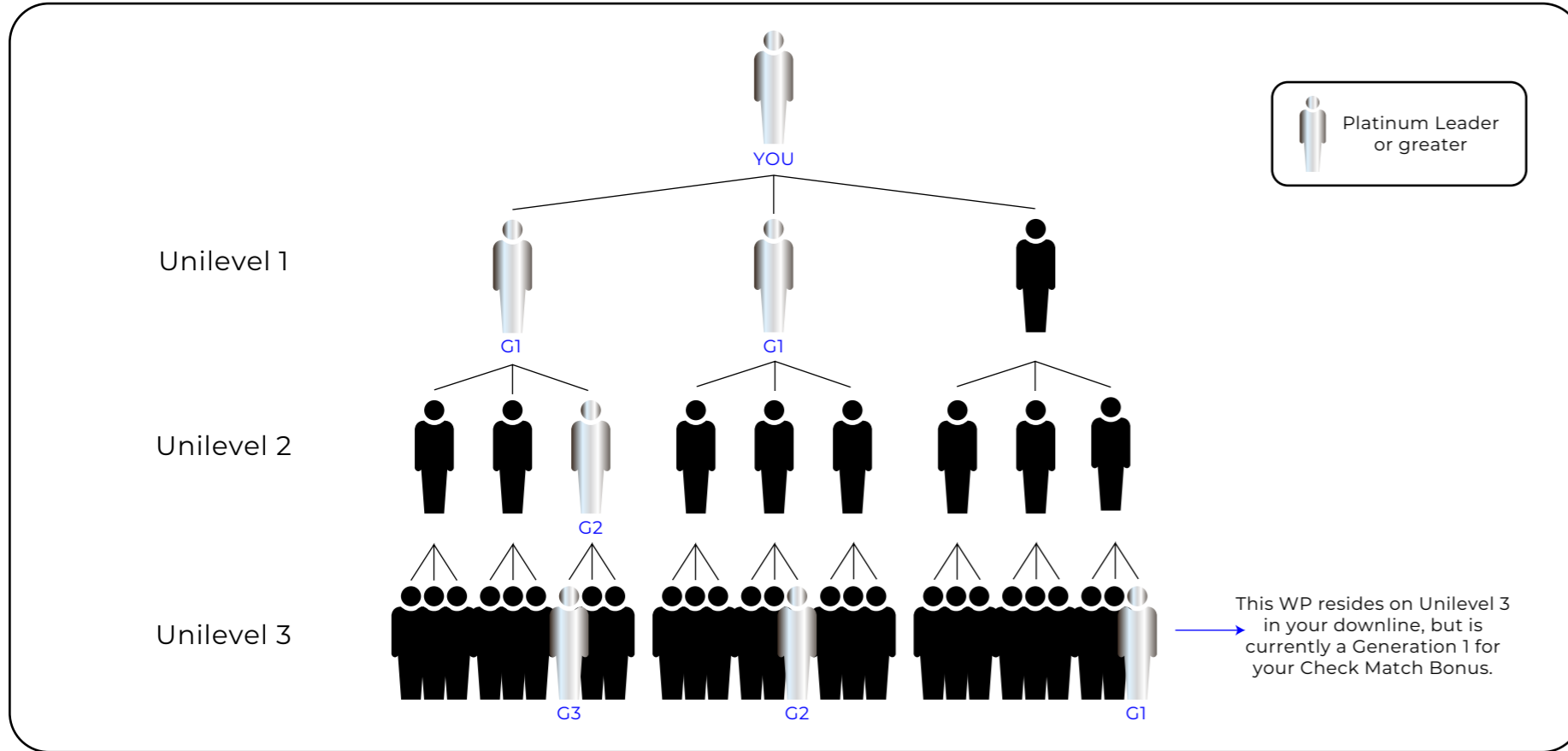
Step 2:
Personally enroll three WPs and help them get free products with three Qualified VIPs. Earn \$100 Team 3 Structure Bonus.

Step 3:
Help and train three personally sponsored WPs to do what you have done in Steps 1 & 2. Earn an additional \$500 structure bonus for a total of \$600 each month you maintain this structure. This is paid on top of all other comp plan commissions and bonuses.

THE BENEFITS OF DUPLICATING THROUGH THE "THREE STEPS"



CHECK MATCH BONUS



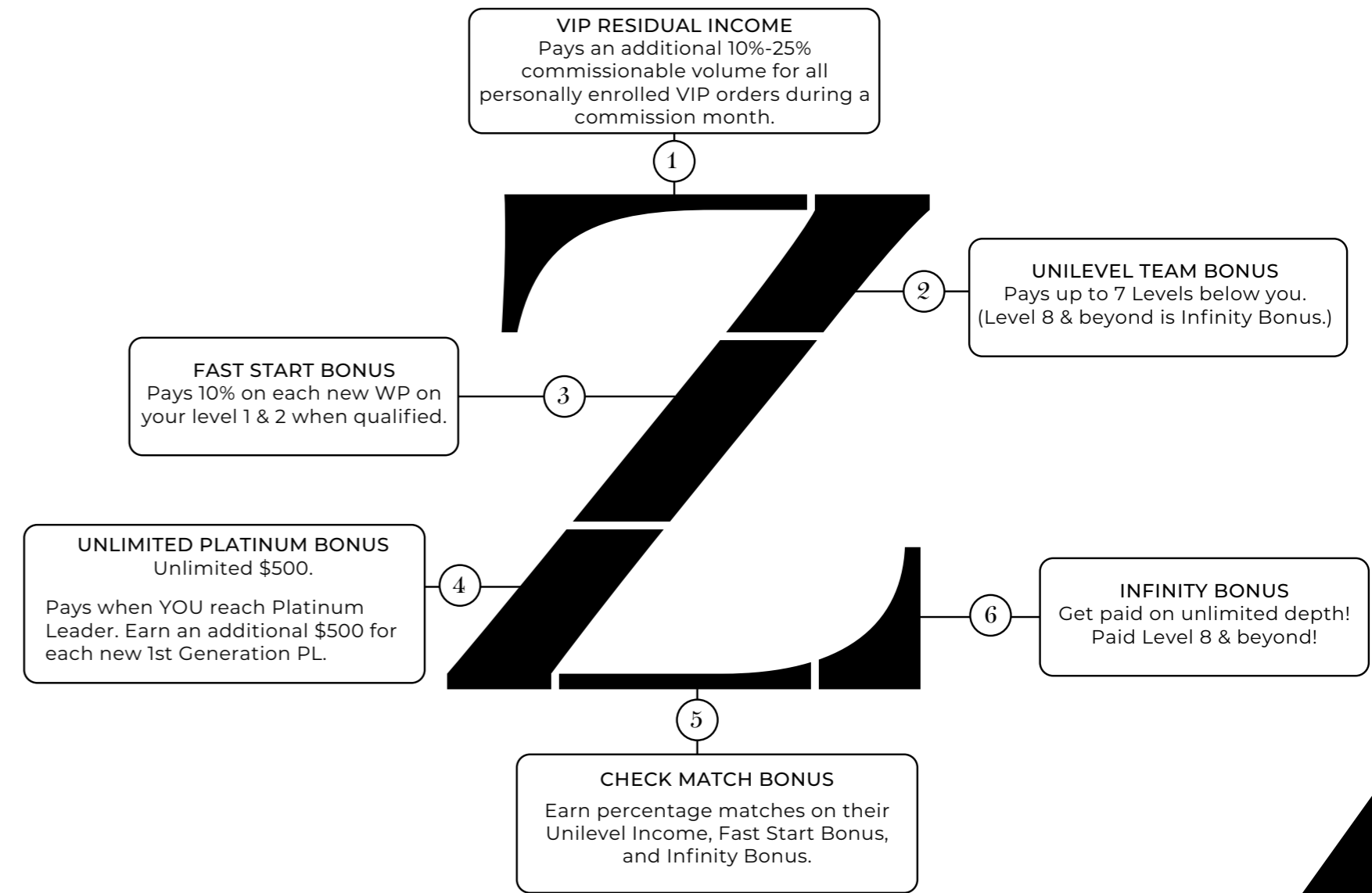
Check Match Bonus pays a percentage of earnings for all of your Platinum Leaders or higher. You will earn from their Unilevel, Fast Start, and infinity Bonus. Once you have a PL+ in a single leg you begin a new generation.

When you have multiple PL+ on a single leg, each PL+ is the starting point of a new generation.

Check Match Bonus pays on each generation including everyone below them, down to, but not including, the next PL+ (based on career rank).

As you rank advance and develop leaders, you can get paid up to six generations in a single leg!

SIX ADDITIONAL WAYS TO EARN





FULFILL YOUR HIGHEST POTENTIAL.

ZALLEVO.COM