



ORGANO

GOLD



coffee
Opportunity

BRINGING THE TREASURES OF THE EARTH
TO THE PEOPLE OF THE WORLD



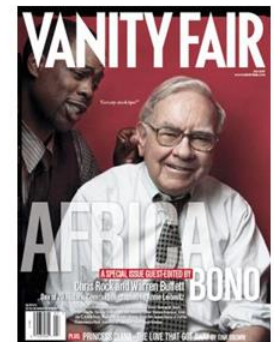
“THE THINGS YOU LIKE TO DO, MAKE IT A HOBBY, BUT THINGS THE WORLD LIKES TO DO, MAKE IT A BUSINESS”

- WARREN BUFFETT

#3 RICHEST PERSON IN THE WORLD

#2 RICHEST IN USA

NET WORTH \$60.1 BILLION!





The Right Business



It's Easy, It's Simple, It's Coffee
It's ORGANO GOLD!



Fast-Growing INDUSTRIES



Internet



Home-based
Business



Health &
Wellness



Coffee

You can capitalize on all these industries at the same time.



Let's Talk COFFEE

Coffee is not a luxury...
It's a part of daily life.

One of the world's most
consumed beverages.

The world's largest traded
commodity, after oil.

Approximately 1.6 billion cups are
consumed each day.

More than 80% of people over the age
of 18 have consumed coffee.

Specialty coffee sales are increasing by 20% per year.

Millions pay up to \$4 per cup and many drink 3-5 cups per day.





Timing of the Coffee Opportunity

The Opportunity Countdown

Starbucks®: The \$5 Cup

McDonald's®: The Affordable McCafé

Burger King®: The Iced Mocha

Dunkin Donuts®: Changed logo from a donut to coffee

Nestlé®: Introduce Nescafé to American market

Subway®: Now includes coffee breakfast menu

Starbucks® is a registered trademark. All Rights Reserved.

Nescafé® is a registered trademark of Société des Produits Nestlé S.A. All Rights Reserved.

McCafé® is a registered trademark of McDonald's Corporation. All Rights Reserved.

Iced Mocha® is a registered trademark of Burger King. All Rights Reserved.

Dunkin Donuts® is a registered trademark. All Rights Reserved.

Subway® is a registered trademark. All Rights Reserved.





The Coffee Opportunity

Now you can offer millions of coffee drinkers a Better Coffee and Earn Money every time they drink it.

What makes Organo Gold a better choice?





Exclusive and Powerful INGREDIENT

Organically Grown Ganoderma lucidum
More than 2,000 years of history,
originally reserved for royalty.

Regarded by the Chinese as the
“Miraculous King of Herbs” and featured
in both ancient and modern texts such as
the American Herbal Pharmacopeia.

Organo Gold’s Ganoderma-infused products
contain many natural compounds including
beneficial anti-oxidants.





Building for the Future

Organo Gold's Ganoderma producer is recognized internationally for its patented cultivation and preparation method of the world's leading brand of Certified Organic Ganoderma.



Organo Gold and its partners celebrated the groundbreaking of their \$240-million Gano Herb Industrial Park, one of the world's largest Ganoderma facilities.

Patent on Ganoderma Lucidum Products & Preparation Method (Patent Number ZL01101789.9)



Certified by Ecocert Canada. CA-123548-Z-01844-2008 (*as applicable)



OG Products PEOPLE LOVE



WORLD'S LEADING BRAND
OF GANODERMA-BASED PRODUCTS

BrewKup™

by ORGANO GOLD

Your Coffee Your Way



GOURMET
BLACK GOLD



GOURMET
CHOCOLATE ALMOND



GOURMET
TOASTED HAZELNUT



COMING SOON
to your shopping cart!





Visionary, Experienced LEADERSHIP

The mission is humble, yet powerful:
Bringing the Treasures of the Earth
to the People of the World.
By introducing a "Better Coffee"
and "Ganoderma" to the World.



Holton Buggs
Executive Vice President
of International Sales



Bernie Chua
CEO/Founder,
Dedicated to your success.



Shane Morand
Co-Founder,
Global Master Distributor



Think and GROW RICH



Napoleon Hill

Organo Gold is proud to have the first-ever exclusive, strategic collaboration with the Napoleon Hill Foundation and its renowned World Learning Center.

This historic collaboration is celebrated with an exclusive Organo Gold edition of the reputed millionaire-maker's best-selling book "Think and Grow Rich".



Start Earning MONEY TODAY

7 Ways to get paid
when you share the
ORGANO GOLD
Product Line
and Income
Opportunity





Industry Top 10 Income Earners

OBTAINER

THE WORLD'S MOST TRUSTED SOURCE FOR DIRECT SELLING NEWS

<http://www.obtainer-online.com>

Business For Home

Direct Selling Facts and Figures & MLM News

<http://businessforhome.org>



Top Earner

1. Holton Buggs
Organo Gold
\$1,350,000 Monthly



2. Angela Liew & Ryan Ho
NuSkin
\$1,100,000 Monthly



5. Jose Ardon
Organo Gold
\$830,000 Monthly



8. David Imonitie Jr
Organo Gold
\$497,000 Monthly



Amway

3. Dexter & Birdie Yager
Amway
\$1,050,000 Monthly



6. Christian Steinkeller
Organo Gold
\$617,400 Monthly



Amway

9. Barry Chi & Holly Chen
Amway
\$480,000 Monthly



4. Shane Morand
Organo Gold
\$927,000 Monthly



7. John & Blanca Sachtouras
Organo Gold
\$600,000 Monthly



Amway

10. Foo Howe Kean
Amway
\$450,000 Monthly



Daily Retail SALES

1



Earn at minimum 50% Retail Profit

As an Organo Gold Independent Distributor, you can sell products to Retail Customers personally or through your Organo Gold Pro Personalized Replicated Website, using your innovative Coffee Connoisseur Club retail program

Find Potential Retail Customers

- Coffee and Jazz Mixers
- Non-profit Organizations
- Special Events
- Person-to-Person
- Schools
- Salons and Spas
- Gyms & Health Centers

- Buy Wholesale
- Sell Retail
- Keep Retail Profits





Fast-Track BONUS

2

Make Money Weekly

Earn a Fast-Track Bonus every time you sell a Promotional Builder Pack to your Personally Sponsored Distributors to start their Organo Gold Business.

Promotional Builder Pack Fast-Track Bonuses

Earn up to \$150 for every Promotional Builder Pack sold.





Dual Team BONUS

3



You



Start earning bonuses with only two people enrolled. One on your LEFT SIDE and one on your RIGHT SIDE.

Marketing Associate	Supervisor	Consultant	Sapphire Consultant	Ruby Consultant	Emerald Consultant	Diamond Consultant
10% Up to \$500 weekly	10% Up to \$1,000 weekly	15% Up to \$1,500 weekly	20% Up to \$5,000 weekly	20% Up to \$10,000 weekly	20% Up to \$15,000 weekly	20% Up to \$20,000 weekly

* Organo Gold will pay up to 50% of commissionable volume.

* The weekly maximum payout is shown in US Dollars.

* These amounts will vary based on your local currency.

* Earnings Disclaimer: Earnings are hypothetically offered to show how the compensation plan works and are NOT earning representations or guarantees.

Actual income will depend on the amount of time and effort an individual devotes to their business. A typical participant in the Organo Gold compensation plan earns between \$0-\$599 per annum. For more detail please visit www.organogold.com



More Ways to EARN MONEY



You

4. Uni-level Bonus–Monthly

This is the heart of Your Lifetime Residual Income!
Earn residual Uni-level commissions from product re-orders generated in your organization up to nine levels deep.

5. Uni-level Matching Bonus–Monthly

6. Generational (Leadership) Bonus–Monthly

7. Global Pool–Quarterly

* To earn above bonuses, there are certain qualifications you must meet. Refer to the full compensation plan document for details.

1 → 5%

2 → 5%

3 → 5%

4 → 4%

5 → 4%

6 → 3%

7 → 3%

8 → 2%

9 → 1%



Benz Club

Qualify 2 consecutive months to receive your OG Benz Club bonus payment

- Sapphire \$400 per month *
 - Ruby\$600 per month *
 - Emerald . \$800 per month *
 - Diamond \$1000 per month *
- Black Diamond and above \$3000 per month towards the purchase or lease of a Ferrari, Lamborghini or other approved elite vehicle.
 - Please visit your BackOffice for more information about the OG Benz Club.
- * towards the purchase or lease of a black Mercedes-Benz







Benz Club

“The Number 1 Lifestyle in
the World Just Got Better.”



Elite Car Program



How To Get Started

- 1) 12 Month Back Office Access and your own Organo Gold Replicating Website.
- 2) Distributor Binder
- 3) Brochures and Applications
- 4) Variety of Samples of Coffee
- 5) Access to Wholesale Purchases



US: \$49.95
AU: \$49.95
EU: 42 €
JP: 5,800 Yen
MY: RM80
NZ: \$62
TH: 600 Baht
UK: £40



Select From 3 Promotional Builder Packs

Bronze Pack



US: \$150
AU: \$170
EU: 165 €
JP: 18,000 Yen
MY: RM550
NZ: \$225
TH: 5000 Baht
UK: £130

Up to
10%
\$500/wk

OrganoGold.com

\$150 Bronze Pack

**Beverage Pack shown
Pack contents may vary.*



Silver Pack

Silver



US: \$450
AU: \$495
EU: 455€
JP: 53,000 Yen
MY: RM1,380
NZ: \$645
TH: 15,200 Baht
UK: £340

up to
15%

\$1,500/wk
OrganoGold.com

\$450 Silver Pack

Pack contents may vary.



GOLD PACK



US: \$1,245
AU: \$1,500
EU: 1,195 €
JP: 138,000 Yen
MY: RM3,380
NZ: \$2,000
TH: 37,000 Baht
UK: £1,050

up to
20%
\$2,500/wk

OrganoGold.com

\$1,245 Gold Pack

Pack contents may vary.

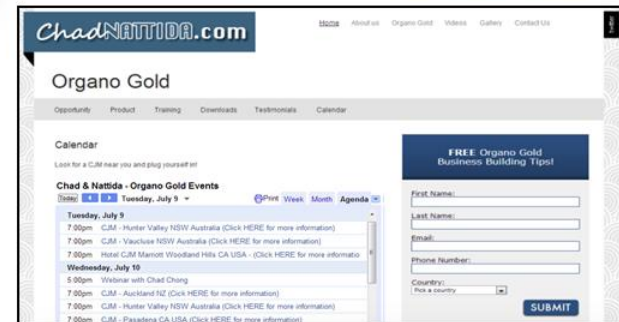
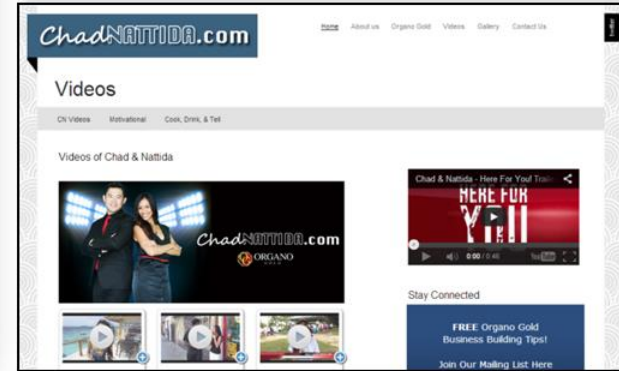


Same Work, Different Checks

	BRONZE	SILVER	GOLD
Dual Team Earn Up To	10%	15%	20%
Check Match	0	10%	20%
Rank Advancement	N/A	Automatic Consultant	Automatic Consultant
Maximum Weekly Income	\$500	\$1,500	\$2,500



Support For You



MILLIONAIRE MENTORSHIP CALL
 Educate | Motivate | Duplicate
Brought to you by OG RADIO

NEW NUMBER & CUSTOMIZED SYSTEM
DIAL IN 832-225-5800
PIN 674266# (ORGANO)

ENGLISH: SUNDAYS AT 9PM EST | 8PM CST | 6PM PST
 SPANISH: SUNDAYS AT 10:30PM EST | 9:30PM CST | 7:30PM PST

CLICK HERE TO LISTEN

TEAM UPDATE CALL

+1 (267)-507-0240
 PIN: 222216

Monday

MONDAYS: 6:00PM PST
[HTTP://LIVE.CHADNATTIDA.COM](http://live.chadnattida.com)

CLICK HERE

OG RADIO PRESENTS: **THE COFFEE BREAK CALL**

LIVE & LOADED WITH INSPIRATION
 GRAB YOUR FAVORITE OG FLAVOR & DIAL IN!

MONDAY - FRIDAY
 8:30AM - 10:30AM CT | 11:30AM - 1:30PM ET
1 (409) 777-9300
 (PIN: COFFEE#)

MEDIA.ORGANO.GOLD.COM

SUPER SATURDAY

05.10.14

REGISTRATION STARTS: 12:00PM
 TRAINING STARTS: 1:00PM
 ADMISSION: \$15 PER PERSON

GUEST SPEAKER
Sam Bean
 Diamond, 250K Ring Earner

RADISSON NEWPORT BEACH
 4545 MACARTHUR BLVD, NEWPORT BEACH, CA 92660

INTERNATIONAL CONVENTION
 OCTOBER 4-5, 2014 - EDWARD JONES DOME, ST. LOUIS MISSOURI



Support For You: Chad & Nattida Chong





Our Mission



To become the most admired corporation in the world.

Our Target

To capture 1% of the world's market of coffee drinkers.

This represents an estimated \$662 million dollars per month in coffee sales.

With Organo Gold's 50% payout, this could represent a potential for \$331 million dollars per month in distributed commissions with our Team Members.

You are invited to join our Worldwide
OG Family and Share our Success.

* Earnings Disclaimer:

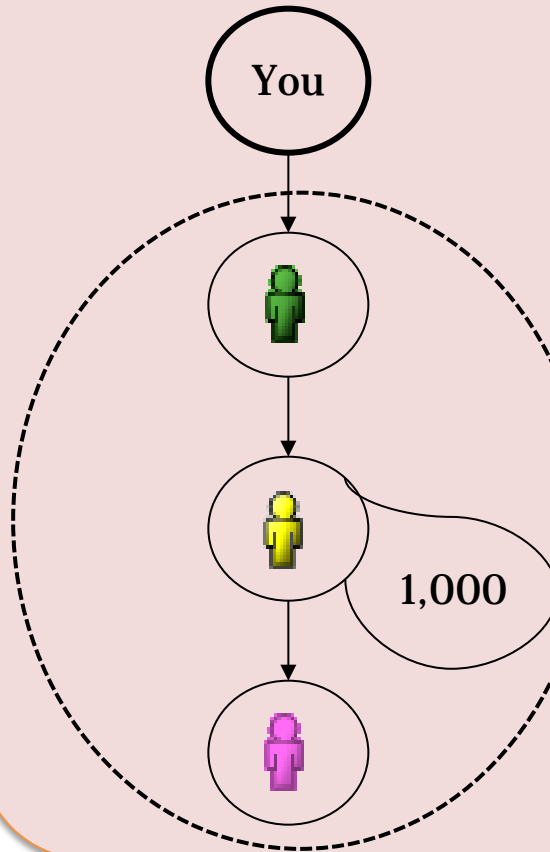
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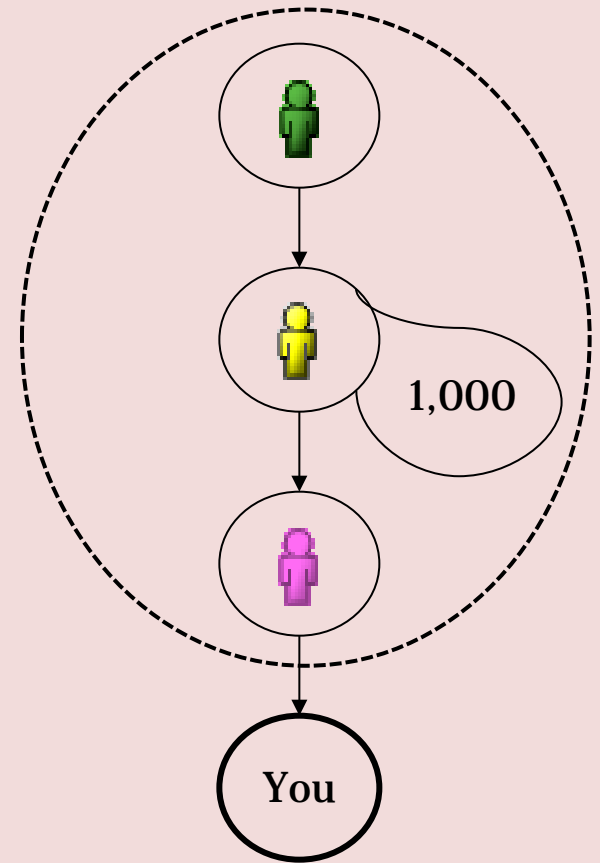


Positioning is Key

Now



Later





The System Works!



So Work The System!



4 Steps to SUCCESS

1. Be a Product of the Product

- Share testimonial with your sponsor
- Set yourself on the proper Autoship (if applicable)
- Purchase 2 Boxes of Coffee (Black & Latte)

2. Build a List of Contacts

- 50 Coffee Drinkers
- 50 Business Builders
- Learn the 4 Questions
- Get 10 Retail Coffee Customers using the Script and your online Coffee Connoisseur retail program

3. Book Four Coffee Jazz Mixers

- At your home or office

4. Plug into a Proven Success System

- 18-Month Commitment
- Weekly CJMs (Coffee Jazz Mixers)
- Business & Leadership Events
- Opportunity & Training Calls





The 4 QUESTIONS

1. Do you or anyone you know drink coffee or tea at least occasionally?
2. How do you drink your coffee? (black or with cream and sugar)
3. What's your favorite brand?
4. When was the last time (name of company) paid you for drinking or recommending their coffee?





Quick-Start Retail Customer Script



“Hello (name).” *(Small Talk for a few seconds)*

“I NEED YOUR HELP, (name).”

“I just started my own coffee business, like: (name a coffee franchise), and I launched it with three flavors of Coffee – Black, Latte and Mocha.”

“I would like for you to become one of my first favorite customers and buy a box or two of coffee from me, It only cost around \$1 for a cup of the DELICIOUS Gourmet Black Coffee.”

“(name) can I count on your SUPPORT by buying one or two boxes from me please? And don't worry, if you don't like it, I will never ask you to buy from me again.”

It's Easy...It's Simple..It's Coffee!



24 Hour Game Plan

Welcome to Organo Gold!

Below are your new membership details:

ID: _____

Login Name: _____

Password: _____

Login at: www.OrganoGold.com

Personal OG Online Store is at: _____OrganoGold.com



To completed within your first 24 HOURS:

1. If you have not done so, set the date, time and location to meet with your sponsor/expert **WITHIN 24 HOURS** of joining Organo Gold.

Date: _____

Time: _____

Location: _____

2. Go to: www.ChadNattida.com and click on "Organo Gold" and **SUBSCRIBE** to the email list located on the right side of the page.

3. **Create your 100 Name list** (50 Business People and 50 Coffee Drinkers) and **DON'T CALL ANYONE YET!**

This is the **MOST IMPORTANT STEP** that you **NEED** to follow.

Everyone can find 100 names by putting everyone on their mobile phone contact list and by using the "Memory Jigger" document (attached).

1

www.ChadNattida.com v2.1



www.ChadNattida.com > Downloads

*Do you want to achieve results slow or **FAST**?*



Rank Achievement Goals

Platinum

Platinum:

- 5,000QV in a Calendar Month
- Approx. US\$1,000 in earnings

★★
Platinum

2 Star Platinum:

- 10,000QV in a Calendar Month
- Approx. US\$2,500 in earnings





Support For You

➤ Team Support:

- Invitation Blitz
- Coffee & Jazz Mixers
- Team Training & Calls

➤ Team Office Locations:

- Northridge
- Panorama City
- West Covina
- Long Beach/Signal Hill
- San Jose
- Sydney, Australia
- Bangkok, Thailand

Check Calendar for Times & Location
www.ChadNattida.com



ChadNATTIDA.com

Organo Gold

Opportunity Product Training Downloads Testimonials Calendar

Calendar

Look for a CJM near you and plug yourself in!

Chad & Nattida - Organo Gold Events

Today Tuesday, July 9

7:00pm CJM - Hunter Valley NSW Australia (Click HERE for more information)

7:00pm CJM - Vaucluse NSW Australia (Click HERE for more information)

7:00pm Hunter CJM Manott Woodland Hills CA USA - (Click HERE for more information)

Wednesday, July 10

5:00pm Webinar with Chad Chong

7:00pm CJM - Auckland NZ (Click HERE for more information)

7:00pm CJM - Hunter Valley NSW Australia (Click HERE for more information)

7:00pm CJM - Pasadena CA USA (Click HERE for more information)

8:00pm CJM - Sydney Australia (Click HERE for more details)

Thursday, July 11

7:00pm CJM - Blacktown NSW Australia (Click HERE for more information)

7:00pm CJM - Del Ave/LA J Ave CA USA (Click HERE for more information)

7:00pm CJM - Hunter Valley NSW Australia (Click HERE for more information)

7:00pm CJM - Northridge CA USA (Click HERE for more details)

Friday, July 12

7:00pm CJM - Hunter Valley NSW Australia (Click HERE for more information)

9:00pm Los Angeles USA Organo Gold Worldwide Webinar - (Click HERE for more info)

Saturday, July 13

10:00am CJM - QUICK START TRAINING - Northridge CA USA (Click HERE for more info)

11:00am Bangkok Thailand Person Gold Worldwide Webinar - (Click HERE for more info)

Events shown in local time. Pacific Time

FREE Organo Gold Business Building Tips!

First Name:

Last Name:

Email:

Phone Number:

Country:





Support For You



SUPER SATURDAY

05.10.14

REGISTRATION STARTS: 12:00PM
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TEAM UPDATE CALL

+1 (267)-507-0240

PIN: 222216

Monday's

MONDAYS: 6:00PM PST
HTTP://LIVE.CHADNATTIDA.COM

CLICK HERE

ONE
ORGANO GOLD
ONE TEAM | ONE DREAM

INTERNATIONAL CONVENTION
OCTOBER 4-5, 2014 ~ EDWARD JONES DOME, ST. LOUIS MISSOURI

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- (PIN: COFFEE#) -

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www.ChadNattida.com



Are You Ready to Be the Next OG Coffee Millionaire?



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